

Privacy Policy

Last Updated On:

Effective Date: 3/23/2026

This Privacy Policy describes the policies of Superior Pharmacy Solutions, 2050 E Algonquin Rd suite 606, Schaumburg, IL 60173, United States of America, email: info@superiorbiologics.com, phone: 866-416-3655, on the collection, use, and disclosure of your information that we collect when you use our website <https://superiorbiologics.com/> – (the “Service”). By accessing or using the Service, you are consenting to the collection of your information in accordance with this Privacy Policy. If you do not consent to the same, please do not access or use the Service.

We may modify this Privacy Policy at any time without any prior notice to you and will post the revised Privacy Policy on the Service. The revised Policy will be effective 180 days from when the revised Policy is posted on the Service, and your continued access or use of the Service after such time will constitute your acceptance of the revised Privacy Policy. We therefore recommend that you periodically review this page.

Information We Collect:

We may collect and process the following personal information about you:

- Name
- Email
- Mobile
- Date of Birth
- Address

How We Collect Your Information:

We collect/receive information about you in the following manner:

- When a user fills up the registration form or otherwise submits personal information
- Interacts with the website
- From public sources

How We Use Your Information:

We will use the information that we collect about you for the following purposes:

- Marketing/Promotional
- Targeted advertising

- Manage customer order
- Site protection
- Manage user account

If we want to use your information for any other purpose, we will ask you for consent and will use your information only upon receiving your consent, and then, only for the purpose(s) for which consent is granted unless we are required to do otherwise by law.

How We Share Your Information:

We do not sell or rent your personal information to third parties. SMS opt-in or phone numbers for the purpose of SMS are not shared with any third parties or affiliate companies for marketing purposes.

We may also disclose your personal information for the following: (1) to comply with applicable law, regulation, court order, or other legal process; (2) to enforce your agreements with us, including this Privacy Policy; or (3) to respond to claims that your use of the Service violates any third-party rights.

Retention Of Your Information:

We will retain your personal information with us for 90 days to 2 years after user accounts remain idle or for as long as we need it to fulfill the purposes for which it was collected as detailed in this Privacy Policy. We may need to retain certain information for longer periods such as record-keeping/reporting in accordance with applicable law or for other legitimate reasons like enforcement of legal rights, fraud prevention, etc. Residual anonymous information and aggregate information, neither of which identifies you (directly or indirectly), may be stored indefinitely.

Your Rights:

Depending on the law that applies, you may have a right to access and rectify or erase your personal data or receive a copy of your personal data, restrict or object to the active processing of your data, ask us to share (port) your personal information with another entity, withdraw any consent you provided to us to process your data, a right to lodge a complaint with a statutory authority, and such other rights as may be relevant under applicable laws. To exercise these rights, you can write to us at

info@superiorbiologics.com. We will respond to your request in accordance with applicable law.

You may opt-out of direct communications by writing to us at info@superiorbiologics.com.

Cookies, Etc.:

To learn more about how we use these and your choices in relation to these tracking technologies, please refer to our Cookie Policy located at <https://www.superiorbiologics.com/cookie-policy>.

Security:

The security of your information is important to us, and we will use reasonable security measures to prevent the loss, misuse, or unauthorized alteration of your information under our control.

Third Party Links & Use Of Your Information:

Our Service may contain links to other websites that are not operated by us. This Privacy Policy does not address the privacy policies and other practices of any third parties, including any third party operating any website or service that may be accessible via a link on the Service. We strongly advise you to review the privacy policy of every site you visit. We have no control over and assume no responsibility for the content, privacy policies, or practices of any third-party sites or services.

Grievance / Data Protection Officer:

If you have any queries or concerns about the processing of your information that is available with us, you may email our Grievance Officer at the Superior Pharmacy Solutions, 2050 E Algonquin Rd suite 606, Schaumburg, IL 60173, United States of America, email: info@superiorbiologics.com, phone: 866-416-3655 We will address your concerns in accordance with applicable law.